

Your Best and Highest Use[®] QuickSurvey Report



Based on the work of award-winning consultant and entrepreneur, Andy Birol.

<http://www.andybirol.com/>

Introduction:

Welcome to Achieving Your Best and Highest Use® !

Andy's Philosophy:

If a business, executive or consultant can uncover their best and highest use, there is a much higher chance they will be successful, achieve their objectives, and have fun. It is logical that if we focus on what we think we do well and another individual or company values this activity, satisfaction will increase. So, simply stated, if any individual or business focuses on their best and highest use, good things are more likely to happen.

This **free report** is just a small sample of the comprehensive work Andy will conduct inside your organization around your **Best and Highest Use®**.

About your Best and Highest Use®

What is your Best and Highest Use?

- Your "*Best*" represents your preferred choice amongst the things you do well
- Your "*Highest*" represents that most valued by employers, customers or partners
- Your "*Use*" is the value you provide to others

This report will address this concept in your company within four areas:

- A) Internal Perception - Identifying Your Best and Highest Use
- B) External Snapshot - Target Market Input
- C) Direction Setting - Your Growth Plan
- D) Tactics and Structure - Alignment

Sample Company

Part A: Internal Perception – Your Best and Highest Use

Definition:

How your firm perceives what your customers value it for doing.

Score: 4.00 /6.00

Part B: External Snapshot – Target Market Input

Definition:

An analysis of the company's performance in the marketplace based upon their opinion of the perception of former and existing clients and suppliers.

Score: 3.75 /6.00

Part C: Direction Setting – Your Growth Plan

Definition:

An actionable growth plan designed to find, keep, and grow customers with confidence.

Score: 3.33 /6.00

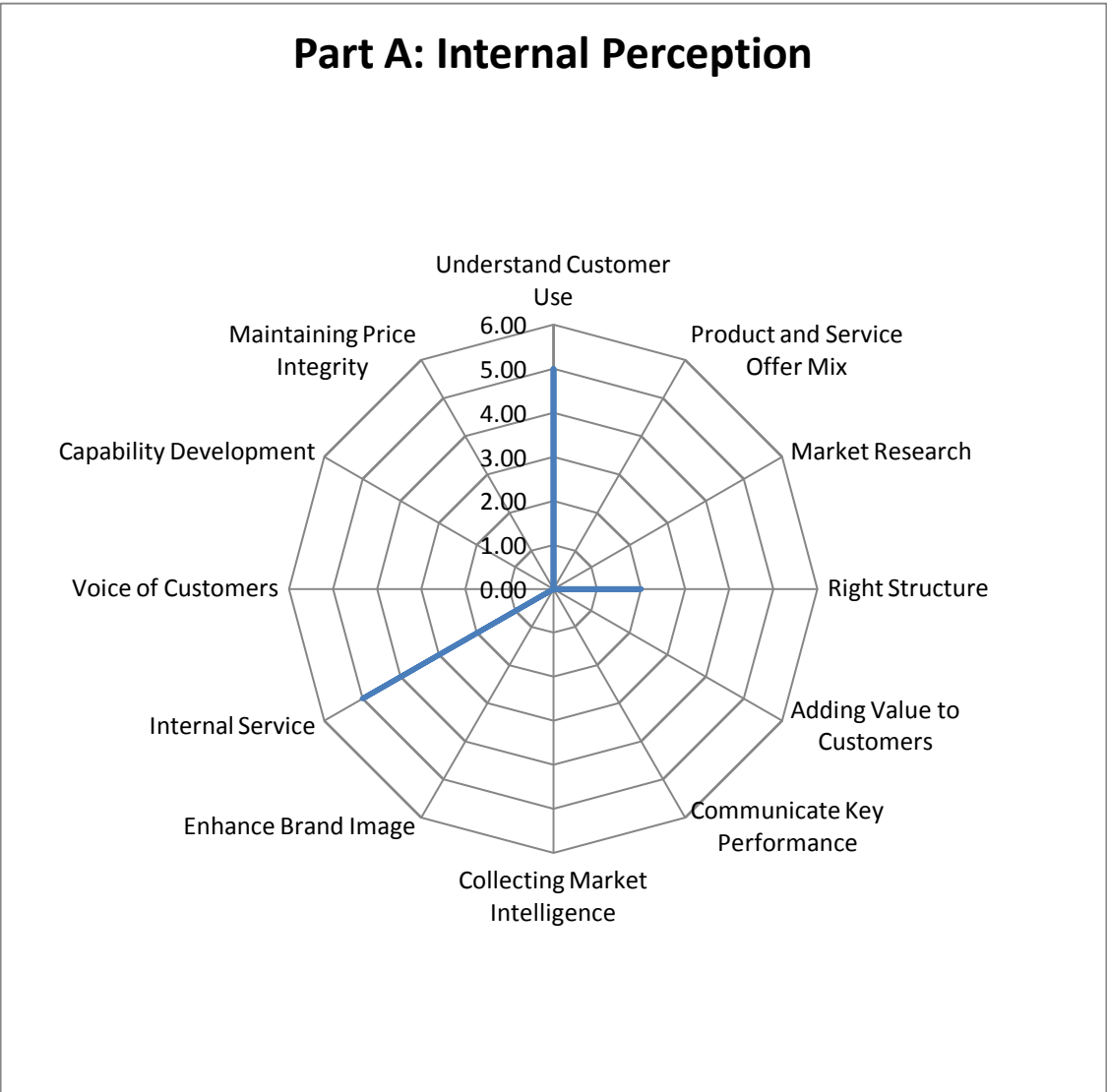
Part D: Tactics and Structure – Alignment

Definition:

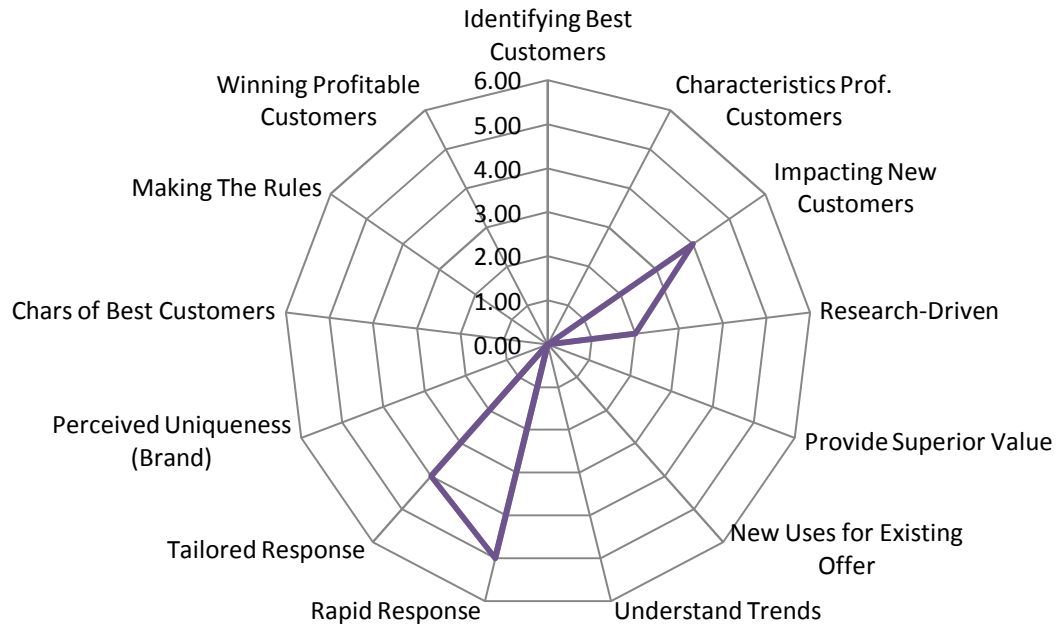
Your confidence in implementing your Best and Highest Use by aligning strategy with people,

Score: 4.00 /6.00

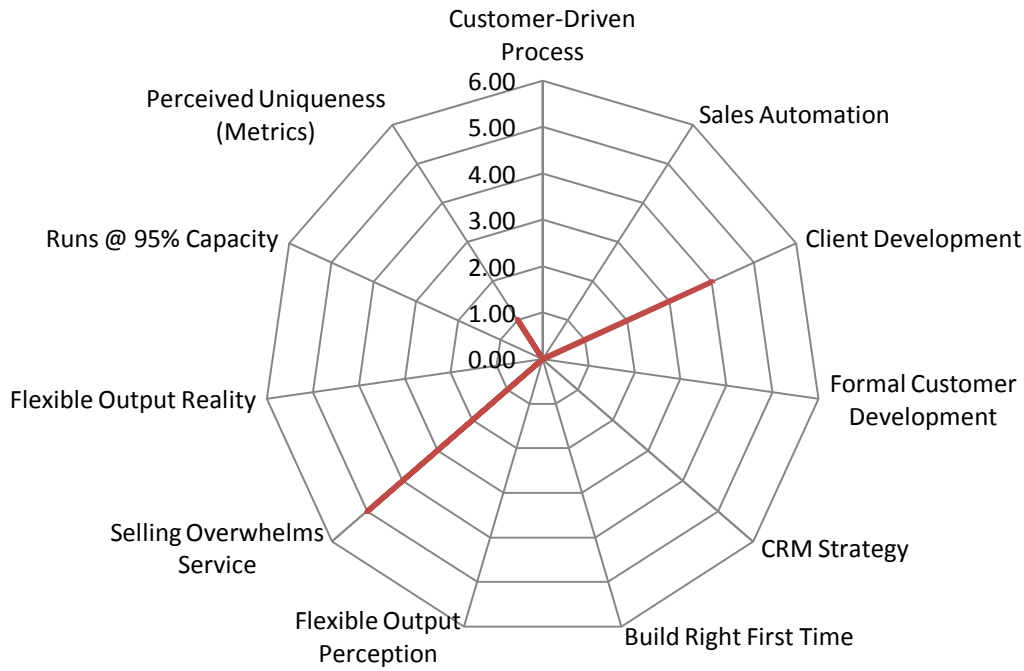
Part A: Internal Perception



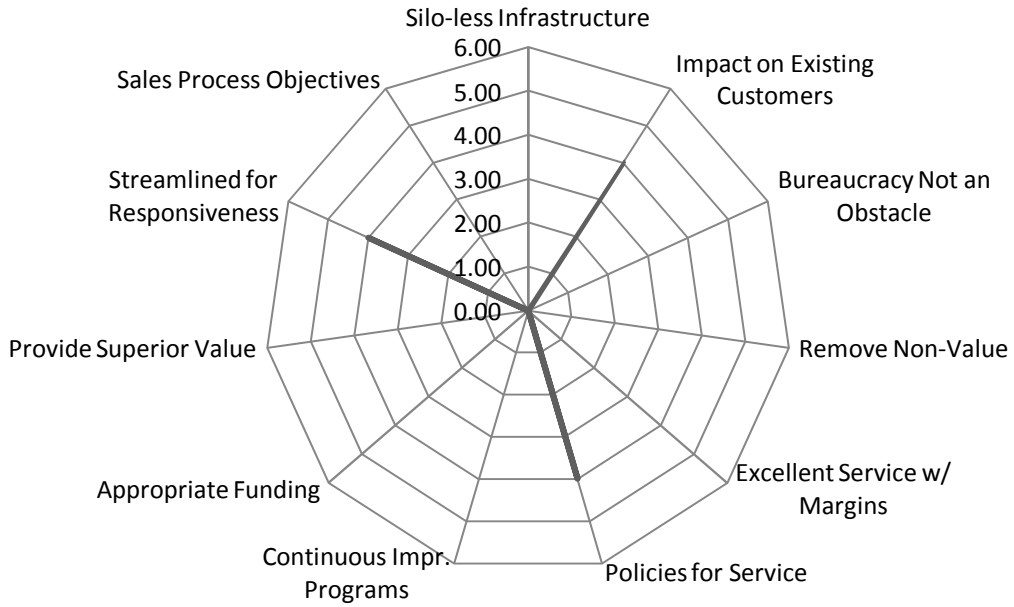
Part B: External Snapshot



Part C: Direction Setting



Part D: Tactics and Structure



End of Report



Thank you!